ANNUAL REPORT
THE FIRST TEN YEARS
THE TARSADIA FOUNDATION supports non-profit organizations with programs and projects that provide education opportunities for the underserved, support health and well-being of the community, and help to employ the employable through economic empowerment.

“I always had big dreams. Never think small, if you have a small dream you can never go further.”

— B.U. Patel, Tarsadia Foundation Founder and Chairman
LETTER FROM THE PRESIDENT

Growing up in 1940s Singod, our family’s small village in western India, my father learned from an early age the importance of helping others, the value in all humans and the strength that comes from humble service. His parents emphasized the importance of education and encouraged him to think big in terms of all that was possible.

Education opened up a world of opportunity. My father became a successful businessman, moving across continents in pursuit of a better life for our family. From his small village beginnings to helming a growing enterprise, he always held the values of his childhood close. In 2008, those tenants inspired the birth of the Tarsadia Foundation, a nonprofit organization supporting education, livelihood creation and health services for the world’s underserved populations.

We’ve grown a lot — both as a foundation and as a family — since our launch more than a decade ago. We’ve gone from getting our feet wet with philanthropy to expanding globally and touching the lives of people in India, Zambia and our home base of Orange County.

We’re now grooming the next generation and looking strategically at the long-term impact we can have. We’ve formed sustainable partnerships with extraordinary organizations across a variety of sectors, including health, education and human services. We are privileged to support phenomenal leaders who unite communities with their passion and who are solving real-world problems and making a positive impact on countless lives.

As we celebrate our first 10 years, we also look to the future. We are proud of our accomplishments to date but are even more inspired by the path ahead. There is much work to do, many lives to touch as we work together to create a better world for all.

Many thanks to the entire extended family, our partners around the world, and the inspiring men, women and children who have been a part of the Tarsadia Foundation story.

Warm regards,

Maya Patel
President, Tarsadia Foundation

OUR VALUES
"We are so much like our dad, so entrepreneurial. We realized early on there wasn’t a textbook that was going to show us how to be successful, we learned by doing it."

— Mike Patel
In 2009, the Tarsadia Foundation began a series of bi-annual international service trips, partnering with different non-profits in each country. The sojourns combined listening to and learning from local communities, hands-on work with our partner organizations and educational tourism. They have become a signature aspect of the Foundation’s work.

**2009 Service Trip: India**

The family makes its first international service trip to India to work with Rising Star, a non-profit dedicated to providing medical care, education and community development within the country’s leprosy colonies.

Using a three-pronged approach that weaves together education, medical care and community development, Rising Star has helped scores of men, women and children overcome the obstacles related to leprosy.
During the first Family Retreat in Colorado, members learn about the work being done at the Phoenix Multi-sport, a sober-living community that helps individuals struggling with drug and alcohol addiction via peer support and physical activity.

The Uka Tarsadia University (UTU) is established in Surat. Within 8 years, it will be ranked in the top 200 universities in India.

The Foundation organizes its first service event with Kaboom, a U.S-based nonprofit dedicated to bringing balanced and active play to children, especially those growing up in poverty.

The Diwaliben Trust is established to promote education, health and community development in and around Tarsadia.

2011

2011 Service Trip: Peru

For the Foundation’s second service trip, the family made its first group trip to South America to work with two wonderful organizations in Peru: The Free Wheelchair Mission, a nonprofit dedicated to providing mobility, freedom and hope through the gift of wheelchairs, and Samaritan’s Feet, a nonprofit that gives shoes to children living in poverty

2013 Service Trip: Cambodia

In 2013, the family traveled to Siem Reap, Cambodia to work side-by-side with the team at Treak Community Centre, an innovative nonprofit focused on providing education and job skills training to residents in one of Cambodia’s most impoverished areas. From English classes to IT training to gardening and nutrition, Treak seeks to lift up its students and help them become independent.
The first Youth Philanthropy Connect event is held with Tarsadia as a founding partner. The project connects youth ages 8 to 21 and seeks to inspire the next generation of philanthropists.

The family spends its second annual Family Retreat in Palm Springs, California.

Mike Patel hosts our first Grantee Reception to recognize partners and foster community.

“I see the foundation growing leaps and bounds.”
— Tushar Patel,
The Foundation hosts its second Grantee Reception, this time a full weekend celebration of the remarkable work being done by Tarsadia partners.

Sedona hosts the Family Retreat with a focus on articulating shared values and the family historical timeline.

The Foundation strengthens its philanthropic efforts at home by establishing four multi-year grants with Orange-County-based organizations.

The Grantee Reception is held on the beautiful grounds of the Ecology Center in San Juan Capistrano, California.

San Diego hosts the annual Family Retreat with a focus on mindfulness, the family legacy and impact investment.

2015 Service Trip: India

The Foundation’s fourth service trip sent the family back to India to interact with leaders from the fast-growing Uka Tarsadia University (UTU), which facilitated meetings with teachers and students. They were also able to visit many of the individuals who’ve been helped by the Diwaliben Trust’s microfinance projects. Family members gained a better understanding of the critical resources they are helping provide to the area’s rural communities.
The annual Family Retreat heads to South Dakota for an educational experience with True Sioux Hope, where we gained a better understanding of the issues facing the American Indian population.

The Foundation celebrates its 10-year anniversary and completes strategic projects that will lay the foundation for future giving. We continue to look at new strategies in the area of impact investing.

In 2017, the family made a nostalgic trip to Zambia, their residence for 15 years when they first immigrated from India. The Zambia visit provided an immersive opportunity for the next generation to mingle with locals and to see where the family spirit of entrepreneurship was born. While there, the group visited the Kanini School in Ndoala, where they were able to see firsthand the work being done to provide education to those in need.
Big Brothers and Big Sisters of Orange County and Inland Empire

Mission: To provide strong and enduring, one-to-one, professionally supported mentoring relationships for every child who needs and wants one.

The Tarsadia Foundation began partnering with Big Brothers Big Sisters in 2016 with a focus on support for its Destination Future program, which provides high schoolers with tools and resources to stay on track toward on-time graduation and college readiness. The program includes campus visits, admissions and financial support, free SAT and ACT prep, career exploration and scholarship opportunities. The Foundation’s work has touched more than 250 students since the partnership began and has achieved a 95% graduation rate.

Boys and Girls Club of Central Orange Coast

Mission: To ensure every child has mentors and champions in their life so children can build positive life-long memories, achieve their greatest potential and inspire future generations.

Since 2016, Tarsadia’s support for the Boys and Girls Clubs of Central Orange Coast has had an impact on more than 7,000 children annually. Grants have helped the leadership team build a more sustainable infrastructure, develop innovative new programs and expand the club offerings to other sites. The Club’s programs cover a broad variety of areas, from academic support and leadership development to nutrition lessons and technology training. Since forming the partnership, the club’s college-bound program has expanded from 125 to 364 teens and the early literacy program now serves 900 children at 11 sites.

OUR IMPACT IN THE UNITED STATES

The Tarsadia Foundation’s focus in the United States began in its own backyard, identifying four Orange County-based non-profits with whom to partner. Since 2016, our projects have touched thousands of individuals in Southern California.
"On behalf of Lestonnac Free Clinic, I would like to thank the Tarsadia Foundation for their generous contributions throughout the years. Their support has enabled us to provide more than 15,000 specialty care visits to patients in 25 community clinics."

— Edward Gerber, Executive Director, Lestonnac Free Clinic

**Lestonnac Free Clinic**

**Mission:** To provide free health services to low-income and uninsured residents in Southern California through the support of generous volunteers and donors.

Through its annual support, the Tarsadia Foundation has played a pivotal role in the Lestonnac Free Clinic’s ability to assist a growing number of patients. These grants have helped pay partial salaries and cover benefits for key medical staff, and have supported the clinic’s Specialty Care Program, which offers no-cost care ranging from allergies and acupuncture to cardiology and orthopedics. Since 2016, the Foundation’s support has helped the clinic treat 5,613 patients for a total of 18,934 visits.

**Colette’s Children’s Home**

**Mission:** To provide homeless single women and homeless mothers with children a safe home and nurturing environment where they obtain compassionate support and services needed to achieve self-sufficiency.

Since 2016, the Tarsadia Foundation has helped more than 540 homeless women and children find shelter through its partnership with Colette’s Children’s Home (CCH) in Huntington Beach, California. In addition to providing housing, CCH helps clients through a variety of educational opportunities, including job skills training, nutrition, parenting, relapse prevention and conflict resolution. More than 75% of women leaving CCH find permanent housing.
Diwaliben Trust

The Foundation began supporting the Diwaliben Trust in 2011 to provide education, medical and economic support to the people in the rural part of India where the family had originated. Employing more than 850 staff and 3,400 volunteers, the Trust’s programs touch almost 500,000 lives across 800 villages annually.

Education

The Diwaliben Trust believes education can make all the difference in a child’s life. Each year, the Diwaliben team teaches more than 21,000 children the basics of reading, writing and math via its tutoring program for grades 1-5. For older children, the Trust supports several initiatives that provide vocational learning in areas such as technology, sewing, cosmetology and spoken English.

Health and Medical Care

The Diwaliben Health Care program leverages numerous projects to provide much-needed healthcare to multiple rural villages. The Trust supports two stand-alone clinics and two full-time mobile medical dispensaries, each equipped trained medical staff and basic supplies. In 2018, the Trust expanded its medical offering, opening the Diwaliba Laboratory for medical testing and Diwaliba Eye Care for optometry services.

Economic Empowerment

The Diwaliba Microfinance Project uses a community-support finance model to provide interest-free loans for agriculture and small business projects. To date, the project has provided more than 530 loans, with more than 4,200 individuals participating in the co-op. For the participants, it’s not just a path out of poverty—it’s a road to self-reliance.

"We believe when you change a child’s life, you change a family, which can change a community and ultimately the world.”

— Diwaliben Trust
Uka Tarsadia University

Founded in 2011 with a mission to promote holistic education with a global view in the Bardoli region of Gujarat, Uka Tarsadia University has been one of the Tarsadia Foundation’s most ambitious and successful initiatives. Today, just eight years after its launch, UTU ranks in the top 200 of India’s universities with more than 10,000 students attending classes each year.

The fastest growing university in Gujarat, UTU employees more than 450 professors and offers more than 80 different academic programs from undergraduate degrees all the way through doctorate studies. It prides itself in having a modern view on education, providing students with vital resources for learning relevant to a changing global economy.

The University also boasts a strong research arm, partnering with various government agencies as well as fellow academic institutions in the United States, Canada, Germany and Nigeria.

"At UTU, our programs are designed to provide students with interesting and inspiring modules to boost their knowledge and skills, enabling them to compete in today’s competitive landscape.”

— Shailesh Patel, President, UTU

OUR IMPACT IN ZAMBIA

As a tribute to the family’s roots and B.U.’s first business, the Foundation works with numerous non-profit organizations in and around Ndola, Zambia. Key initiatives include support for the Kanini Elementary School and a local community center; various education and medical initiatives through HST (Human Service Trust); and an HIV education and prevention project with Bwafwano Integrated Services Organization.
Tarsadia Foundation Giving
(1999–2018)
$40,000,000

Tarsadia Foundation Annual Giving

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Millions USD
EXTENDING OUR REACH TO THOSE IN NEED AROUND THE WORLD

Allocation of giving by region

North America: 45%
South America: 1%
Africa: 7%
India: 46%
Other: 1%

Allocation of giving by category

Education: 61%
Health and Human Services: 24%
Economic Empowerment: 12%
Other: 3%
The Tarsadia Foundation is grateful for its many non-profit partners around the world. Here’s a partial list of our incredible partners.

Acres of Love
Akshay Patra Foundation USA
American India Foundation (AIF)
Anekan Community Center
Babson College
BAPS Charities
Bardoli Pardesh Kelavani Mandal (INDIA)
Be Girl Inc.
Big Brothers Big Sisters of O.C.
Blind Children’s Center, Inc. LA
Boys & Girls Club of Orange County
Braille Institute Of America, Inc
Build a Miracle
C.A.R.E.
Canyon Acres Children & Family Services
Casita Maria
Catholic Charities
Chapman University
Charitable Ventures OC
Children’s Heartlink
Chinmaya Mission of LA
CHOC Foundation
Colettes Children’s Home
Court Appointed Special Advocate
CSUF Philanthropic Foundation, Inc.
Divyajyoti Trust
Diwaliben Trust (INDIA)
Ecology Center
Ekal Vidyalaya Foundation USA
El Sol Science & Arts Academy of Santa Ana
Embrace
Families Forward
Family Reach Foundation
Foundation for Women
Free The Slaves
Free Wheelchair Mission
Freedom from Hunger
Fresh Start Surgical Gifts
Grassroots Soccer
HELP Foundation
Helpever Foundation
Hindu Samaj Ndola
HMPS Foundation
HMPS, Inc.
Homaid Orange County Inc
Human Options, Inc.
Human Service Foundation
IIT Gandhinagar Foundation
Illumination Foundation
Indian American Heritage Foundation (IAHF)
Indians for Collective Action (ICA)
Indo American Senior Heritage
Sudara (IPP)
Jain Center of Southern California
Joy of Sharing Foundation
Jumpstart for Young Children, Inc.
Junior Blind of America
KaBOOM!
Kids Potential
Kidworks Community Development Corporation
Kinship Center Orange County Center
Laurel House, Inc.
Learn to Be Foundation
Lestonnace Free Clinic
Leukemia & Lymphma Society
Liberty Science Center
Literacy Project International
Lotus Outreach
Magic Bus
Manav Kalyan Trust
Manav Sadhna USA
Mercy House Transitional Living Centers, Inc.
MILAAP (Give2Asia)
Miles for Hope
MIND Research institute
Mona Foundation
Nachiketa Foundation
Nalanda International
New Directions for Women
NYU Foundation
OC Food Bank
Olive Crest Treatment Centers, Inc.
One Heart World-Wide
One OC
Opportunity Fund
Orange Children & Parents Together, Inc.
Orange County Children’s Therapeutic Arts Center
Orange County Human Relations
Orange County School of the Arts
Orange County’s United Way
Orangewood Foundation
Pacific Symphony
Parikrma Humanity Foundation
Pathways of Hope
Phoenix Multisport
PRATHAM USA
Project Access, Inc.
Project Concern International
Project Cuddle
Project Dignity
Project Hope Alliance (Project Hope Foundation)
Providence TrinityCare Hospice Foundation
Que Rico (UK)
Richard C Condorelli Memorial
"As an early supporter of the Big Brothers Big Sisters Destination Future initiative, the Tarsadia Foundation has strengthened our capacity to help youth take the next step toward entering into a productive career and achieving sustainable independence."
— Sloane Keane, CEO, Big Brothers Big Sisters of Orange County and the Inland Empire

"Through the strategic investments of the Tarsadia Foundation, our Club is able to provide the resources and mentors that build greater community equity in the lives of the kids we serve!"
— Robert Santana, CEO Boys and Girls Club of Central Orange Coast

"In the darkest hours of despair and hopelessness for the homeless community we serve, Tarsadia has been the beacon of hope and the lighthouse in the night, helping show a path out of homelessness."
— Billy O’Connell, Director, Colette’s Children’s Home

"These funds [from the Tarsadia Foundation} have helped us tremendously in increasing access to specialty care services for the low-income and uninsured residents in our community."
— Edward Gerber, Executive Directory, Lestonnac Free Clinic
Putting together this annual report covering our first decade of service has been a wonderfully rewarding experience. It gives us a glimpse into the amazing work that has been done, the partnerships formed and, most importantly, the many lives impacted by the generous support of the Tarsadia Foundation.

But we have only just begun.

These first ten years have provided many learning opportunities. While we’ve learned much about the operational aspects of growing a family foundation, the most important lessons pointed inward.

We’ve learned the value of trust and empathy; the importance of relationships and community; the strength of our family ties; our individual roles in building the legacy of Tarsadia; and finally, the art of self-awareness. All of these come together to create a high-performing organization and alignment on the direction forward.

As we look to the future, it’s imperative that we think big, that we lead with selflessness and that we must be flexible enough to respond to an ever-changing world. We must ourselves be ready to adapt before we can ask others to change.

The Tarsadia Foundation has been blessed with abundance. Our first 10 years have opened up many doors, allowing us to make a huge impact. Now it’s time to take that next step and spread our wings. It’s time to strengthen our existing relationships and look for new partners aligned with our mission. Together, we can make an even more substantial impact around the world.

The possibilities for good are limitless. We need only to answer the call.

Shirish Dayal
Executive Director
“You must be the change you want to see in the world.”

— Mahatma Ghandi